



### **Expodental Meeting: postponed to September!**

Milano, March 17th 2021 – Once again UNIDI is struggling with the uncertainty due to the Covid-19 pandemic in Italy and in Europe. Following several discussions and meetings with different companies, exhibitors, associations and partners, the UNIDI board decided to postpone Expodental Meeting to September 9<sup>th</sup> to 11<sup>th</sup>, 2021.

This was regarded as the best choice, considering that the rollout of vaccinations is underway and the month of September should allow us to meet in Rimini in much safer condition.

Expodental Meeting is keen on the health and well-being of its audience and firmly willing to guarantee the maximum safety for exhibitors and visitors, in order to allow as many people as possible to attend.

The Organizing Committee aims to make the leading dental fair in Italy not to disappoint the expectations of the whole dental sector. This is especially important for this year's edition since our dental industries will benefit more than ever from a successful event.

"Today, considering what happened from the beginning of 2020, predicting the near future is no longer possible. Unfortunately, the recent weeks have made it more and more obvious that the month of June does no longer represent the ideal time for an effective restart" says Gianfranco Berrutti, UNIDI president.

"Postponing Expodental Meeting to September was a choice dictated by our desire to confirm the leadership of our event, a fundamental tool for promotion and business for the whole sector."

Rendez-vous in Rimini, then, from 9 to 11 September 2021, with an exhibition area and a scientific and training program that will not disappoint the expectations.

UNIDI (National Union of Italian Dental Industries), which is part of Confindustria and member of FIDE, converges the best in the Italian Dental Industry: more than 110 companies producing equipment and materials for dentists and dental technicians. Since 1969 UNIDI is the owner and organizer Expodental Meeting.

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